

# Unit 4 What's the best movie theater?

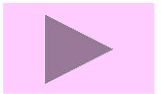
**I Analysis of Teaching Material**



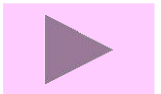
**II Analysis of Students**



**III Teaching Aims**



**IV Teaching Key points and Difficulties**



**V Teaching Methods**



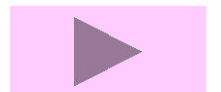
**VI Learning**



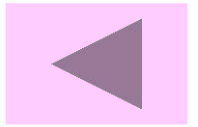
**Strategies**  
**VII Teaching Procedures**



**VIII Teaching Reflection**



# I **Analysis of Teaching Material**

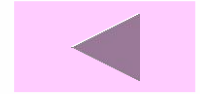


**“What’s the best movie theater?” is the main topic of this unit. Students will learn to make comparisons and discuss preferences using the superlatives. Students can talk about movie theaters, restaurants, clothing stores, supermarkets and so on. The topics in this unit are closely related to students’ real life, which can lead students to communicate with each other bravely. After learning the lesson, students will know more about others’ preferences and enhance their friendships deeply.**



# II Analysis of Students

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**The Students have learned English for more than one year; they can express their thought and communicate with each other in English well. And most of the students will be interested in the topic, which is related to their real life. It's helpful for our study of this lesson.**

**Some students in this class aren't good at English because they are afraid of learning and they didn't work hard. They don't use English often to express themselves and communicate with others. Some students aren't active in the class; they don't want to open their mouths because they are afraid of making mistakes.**



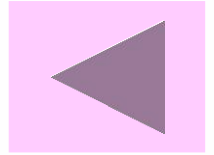
# III Teaching Aims

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## 1. Knowledge & skills:

- ① Students will be able to master the following words and phrases: theater, comfortable, seat, screen, close, ticket, quality, be close to.
- ② Students will be able to master the following sentence structures:
  - What's the best movie theater?
  - Town Cinema. It's the closest to home. And it has the shortest waiting time.
- ③ Master the superlatives.
- ④ Learn to discuss preferences and make comparisons.

# III Teaching Aims



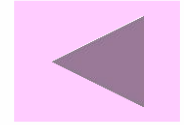
## 2. Process & methods:

- ① Students will be able to discuss their preferences and make comparisons.
- ② Lead the students to do some listening practice.
- ③ Get the students to do some pair work.

## 3. Emotion, attitude & values:

- ① Students will learn to share their preferences with others.
- ② Lead the students to be the best.

# IV Teaching Key points and Difficulties



## *Teaching key points*

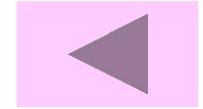
1. Students can use the comparative and superlative to discuss their preferences.
2. Students can make comparisons.
3. Master the words and the language points.

## *Teaching difficulties*

1. Students can use comparative and superlative forms correctly.
2. Learn to make comparisons and discuss preferences.



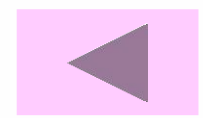
# VI Learning Strategies



The students can master the words and target language better by their **cooperation ,discussion and competition.** They also improve their communicative ability at the same time.



# V Teaching Methods



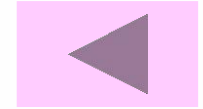
According to New Course Standard of English, combining with the language level of Ss, I take Task-based teaching method (任务型教学法); Communicative language teaching method (语言交际教学法); Situational language teaching method (情景教学法); Aural-oral methods (听说法) with the help of the computer.

In the teaching process, I will apply blackboard, papers, and multi-media computer to arouse the Ss' interests in learning.





# VI Learning Strategies



The students can master the words and target language better by their **cooperation ,discussion and competition.** They also improve their communicative ability at the same time.





**Good, better, best,  
Never let it rest.  
Till “good” be “better”,  
And “better” “best”.**

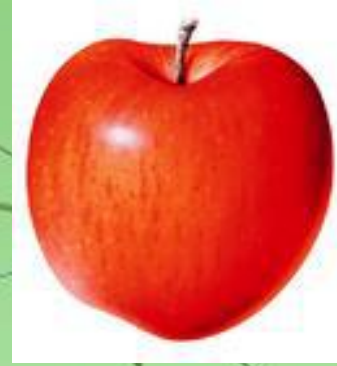


# Remember

**We should try to do everything the best ,not the worst.(尽力把所有事情做到最好.)**



**April 11th,2013**



**big**



**bigger**



**This apple is the biggest of all.**



30 yuan

expensive



50 yuan

more expensive

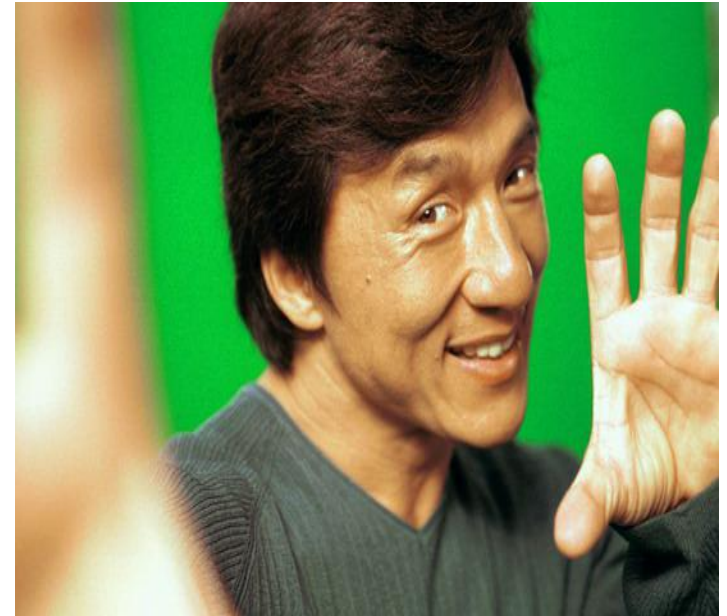


100 yuan

This pen is the most expensive of the three.

# Guessing game

*He's the most popular actor, and he's famous for playing Chinese kung fu.*



*the most popular actor*<sup>15</sup>

*He is the tallest basketball  
player in China .*



*the tallest basketball player*



***It is **the longest** wall in China.***

***It is **the biggest** square in  
China.***

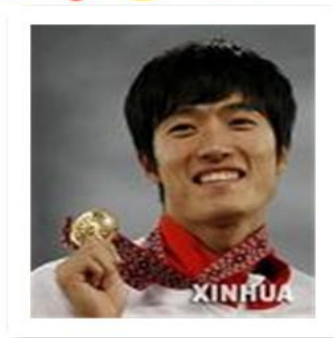


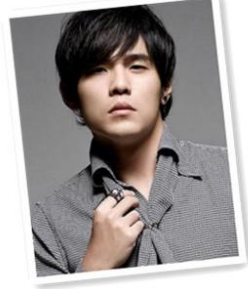
# *Discuss*

**Do you like to go to the movies?**

**Who do you want to go with?**

**Why?**





the tallest  
 basketball player  
 I want to invite



because I think he is ...in China



fast            the fastest  
 funny         the funniest  
 thin            the thinnest  
 popular        the most  
 good           popular  
                   the best

... ..





go to the movies



What's the best movie theater  
to go to ? /'θiət ə/

**movie theater = cinema**

As for the theater, what is important to you?

It has -----

comfortable seats

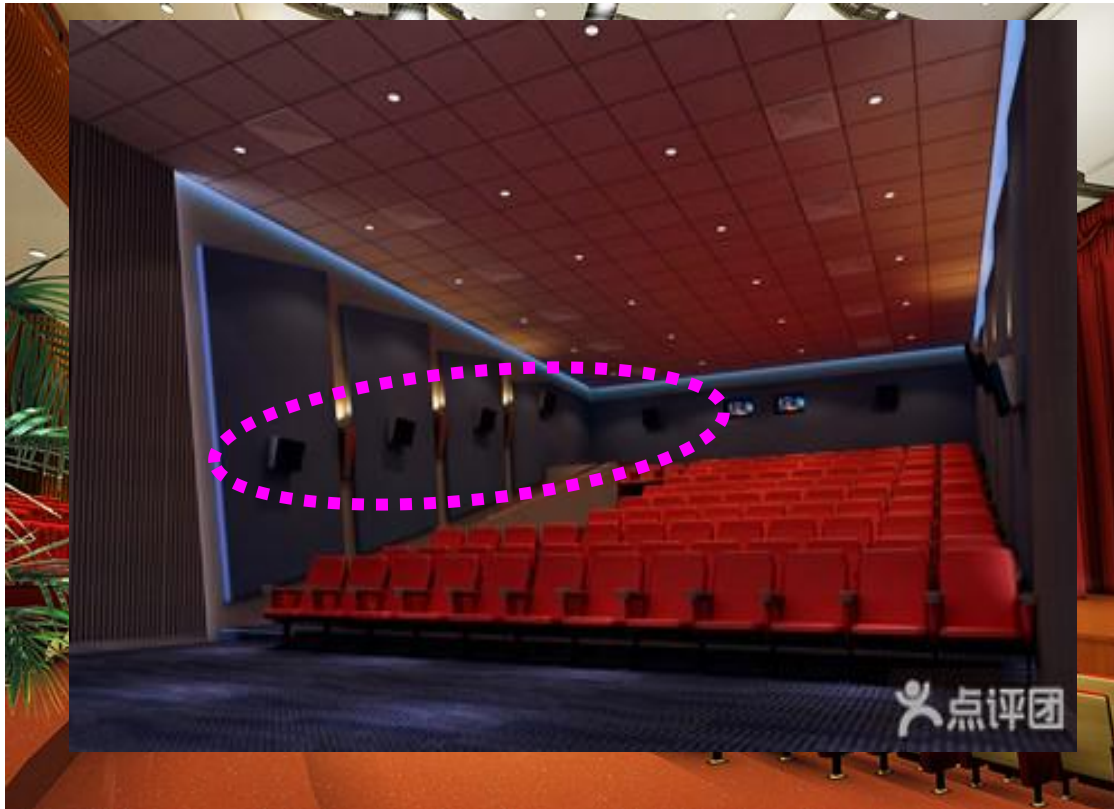
/'kʌmfətəbl/ /si:t/

big screen  
/'skri:n/

best sound

friendly service

/'səvis/



**Which is  
important  
to you?**

❁ **comfortable seats**

❁ **new movies**

❁ **big screens**

❁ **best sound**

最好的声音效果

❁ **friendly service**

友好的服务

❁ **close to home**

❁ **buy tickets quickly**

❁ **cheap**

❁ **popular**

1b Listen and match the statements with the movie theaters.



**Town Cinema    Screen City    Movie World**

<b>Qualities</b>	<b>Movie Theater</b>
<b>It has the biggest screens.</b>	<b>Movie World</b>
<b>It's the most popular near here.</b>	<b>Screen City</b>
<b>It's the closest to home</b>	<b>Town Cinema</b>
<b>It has the shortest waiting time.</b> <del>=You can buy tickets the most quickly</del>	<b>Town Cinema</b>
<b>It has the best sound.</b>	<b>Screen City</b>
<b>It has the most comfortable seats.</b>	<b>Movie World</b>



*Let's compare*





screens	★ ★
seats	★ ★ ★
service	★

— What's the best movie theater to go to?

— **Movie World**

- It has the most comfortable seats.
- It has good service.
- It has bigger screens.

# Screen City



popular	★ ★ ★
cheap	★ ★ ★
sound	★ ★ ★

**A: What's the best movie theater to go to?**

**B: Screen City. It's the cheapest.**

**A: But I think**

It is the most popular near here.

It has the best sound.

# Pairwork

There are three clothes stores. If you go shopping, which one do you want to choose?



Miller's



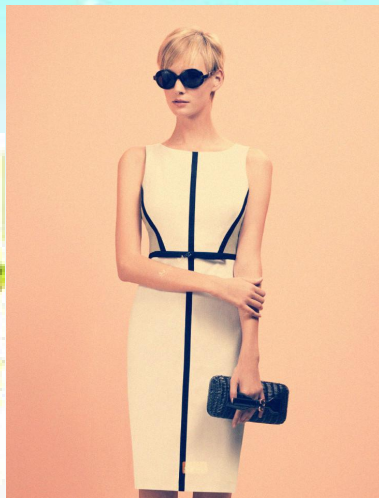
Blue Moon



Dream Clothes

# Which clothes store do you like best?

## Miller's



130 ¥

**Quality**

(质量)

**good**

**bad**

## Blue Moon



200 ¥

**Price**

**cheap**

**expensive**

## Dream Clothes



150 ¥

**Service**

(服务)

**good**

**bad**

# Example

A: It's Sunday tomorrow. Let's go shopping.

B: That's a good idea. I want to buy some clothes.

A: What do you think is the best clothes store?

B: I think Miller's is the best. It has **the best clothes**. And it is **the cheapest**.

A: I like Blue Moon, because it has **the best service**.



# Homework



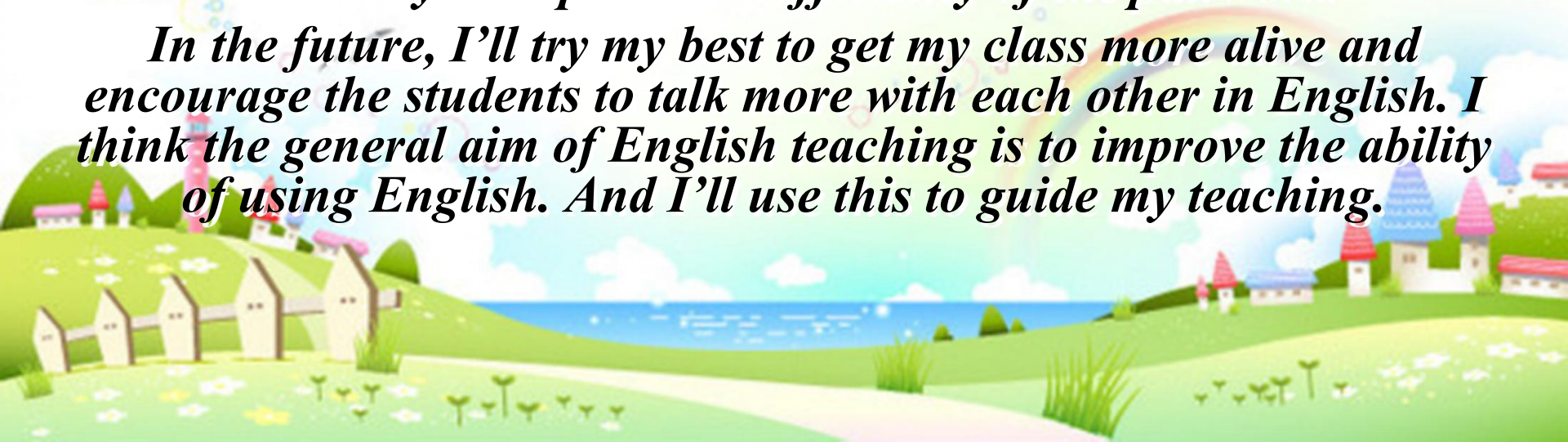
*Do a survey about the best supermarket in  
your town.*



## *Teaching reflection*

*During the teaching course, I made the students discuss about their preferences and make comparisons. I encouraged the students to take part in different kinds of activities and helped them build up their confidence, especially the poor ones. I gave the students encouragement as much as possible. The class was comfortable, and the students were active. However, some students are very shy and they are afraid of speaking English in front of the class. So they can't do the activities well. So it's important to help those students to enhance their confidence in learning English and it's necessary to improve the efficiency of the pairwork.*

*In the future, I'll try my best to get my class more alive and encourage the students to talk more with each other in English. I think the general aim of English teaching is to improve the ability of using English. And I'll use this to guide my teaching.*





*Thank you*

**Have a nice  
day!**

**Bye-bye!**

